

When we were looking for software to operate our quarterly window washing business, we evaluated 53 different programs. We made a huge chart, then marked each to represent various features for comparison. Eventually, we narrowed our choices to web-based software because it allows for personnel in various locations the ability to access and print work assignments and invoices.

The Customer Factor was our final choice due to cost and simplicity of use. After nearly 3 years with The Customer Factor, we have never once regretted our choice - - in fact, we have rejoiced in it. When doing your comparison, I challenge you to find a single company that when you need help, it is the President of the company who helps you - - not some foreign person with an accent you can't understand, but the actually the-buck-stops-here President.

Steve has customized features to accommodate our business model; along with his programmers has added features to make our business run easier and more efficiently; and over and over given us ways to simplify our tasks using The Customer Factor. We feel as though we have our own IT department providing support on a daily basis. He has become a trusted, valued member of our team. Don't be misled by the big organization dog and pony show! What costs more is not necessarily better.

Since choosing The Customer Factor, we have nearly doubled our quarterly business and we are handling that volume of growth! What will truly help you grow your service business is a software provider who is committed to making your goals his goals . . . that's Steve Wright and The Customer Factor.

Carolyn Alexander, Business Manager
STRUBLE WINDOW WASHING